

NEXT COMMERCE ACCELERATOR WANTS YOU

About us

Next Commerce Accelerator (NCA) is a Hamburg-based, early-stage startup acceleration and venture capital firm investing in outstanding teams across Europe. We manage a portfolio of 50+ startups from several industries including Trade & Commerce, HR-Tech, FinTech, and ConTech.. Together with our 25+ corporate partners, we empower founders to succeed.

In this working student role, you get a unique glimpse into an industry that creates relevant content for the startup scene. At NCA, you will find yourself part of an experienced, dynamic and hands-on team that will involve you in their entire communication and marketing strategy on how to gain young founders' attention and provide them with the necessary knowledge about the ecosystem.

WORKING STUDENT, Marketing & Communication (M/F/D) in Hamburg, starting now

Your Job:

- Content creation for digital marketing channels addressed to founders
- Build a startup lead generation funnel
- Preparation of posting plans for social media based on holistic NCA communication strategy
- Tracking of SM performance numbers and supporting evaluation
- Work on catchy captions, and the responsibility of designing full concepts for the newsletter, social media channels, and future additional channels
- Attend local startup events and interact with founders
- Involvement in further development of communication strategy

What you'll get:

- Creative freedom in drafting designs and content for an innovative target audience
- Introduction to a strong network of experienced founders, corporates, and startups
- Flexible working hours

Here's what we'd like you to bring to the table:

- Strong interests and passion for communication, design, and content creation
- Basic know-how of digital media tools (e.g. TikTok, Instagram, Facebook, Mailchimp)
- Comfortable and enthusiastic in writing relevant and engaging content in English
- Be able to work independently and prioritize your tasks in coordination with the marketing manager
- Bonus: Design Skills with editing tools

To apply, please send your VC and a short motivation email to join@nca.vc.